

Public Service Announcement (PSA)

Two samples of a Public Service Announcement (PSA) provided by Chevron. Both are sort and to the point, double-spaced and capped for easy reading.

PSA: ANNOUNCER COPY - 30 sec

I'M (NAME) AND I LIKE OPERA.

BUT IN THE SUMMER,

I LIKE MY OPERA LIGHT.

SO POCKET OPERA'S OFFENBACHANALIA IS JUST THE TICKET.

OFFENBACH'S WITTIEST OPERETAS.

SPOOFS OF OLD-FASHIONED MELODRAMA.

EVEN KERN & GERSHWIN

AND ALL IN ENGLISH.

OPERA LIGHT.

AT THEATRE ON THE SQUARE, JULY 30 THROUGH AUGUST 25.

CALL 433-9500 FOR TICKETS.

PSA ANNOUNCER COPY - 15 sec.

IF YOU CRAVE OPERA

BUT WANT YOURS LIGHT

POCKET OPERA'S OFFENBACHANALIA IS JUST THE TICKET.

WIT, MUSIC, AND MELODRAMA-ALL IN ENGLISH

THEATRE ON THE SQUARE, JULY 30 THROUGH AUGUST 25.

CALL 1-800-234-5678 FOR TICKETS.